



UK HERITAGE AWARDS 2018 ENTRY FORM

AWARDS PRESENTED ON TUESDAY 6TH MARCH 2018 AT GOLDSMITHS HALL LONDON

CLOSING DATE FOR ENTRIES 30TH SEPTEMBER 2017

ENTRANT DETAILS: Please provide all required fields below:	
Name:	
Job Title:	
Company/Organisation Name:	
Property/Attraction Name:	
Company Address:	
Postcode:	
Tel No/Mobile No:	
Email Address:	

HERITAGE CATEGORIES BEING ENTERED: Please indicate category you wish to enter	
Best Family Day Out	Best Event, Festival or Exhibition
Great Places to Eat	Contribution to Heritage
Wonderful Places to Stay	Shopping Experience
Most Improved Heritage Development	Best Loos
Hidden Gem	Corporate Experience
Wedding Venue	Best of Heritage

SIGNPOST CATEGORIES BEING ENTERED: Please indicate category you wish to enter	
Great Place to Stay	Gourmet Delight
Outstanding Customer Experience	Must Visit

1. **SUMMARY OF ENTRY:** Please refer to guidelines for each category. Briefly describe why you are the best in this category. (Max 150 words)

2. **INNOVATION AND CREATIVITY:** Does your entry specifically demonstrate aspects of innovation, originality or creative thinking? Explain why your entry is innovative, original or creative. (Max 150 words)

3. RESULTS AND SUCCESS: Are you able to provide measurements of commercial success to your entry? Please describe and provide supporting evidence to demonstrate. (Max 150 words)

4. SUPPORTING CUSTOMER VIEWS AND FEEDBACK: Use this section for customer reviews and feedback, these can be from sites such as Trip Advisor, Facebook, your website or customer feedback forms, case studies, testimonials, etc. Screen shots will be accepted and must be emailed to info@specialistguides.com along with your entry form. (Max 150 Words)

5. VISUAL & SUPPORTING MATERIALS: Please list here a reference to all supplementary materials sent to support your submission. (Max 150 words) (If supplying hard copies, please supply x 3) Please email them through to info@specialistguides.com along with your entry form.

THANK YOU FOR YOUR ENTRY INTO THE UK HERITAGE AWARDS,
WE WILL BE IN TOUCH SHORTLY

GOOD LUCK!